



INTENE
Iniciativa Tecnológica del Noreste

Implementation Plan Proposal

by

Hiram Albino Collazo Ph.D

March 8/07

Project Background

- Significant investment in dollars and precious time by key stakeholders.

(SUAGM, Municipal officials, private sector)

- Other P.R. regions involved in similar efforts.

Therefore...

- There is a need to establish a Knowledge Network across regional economic development units (Inteco, Intenor).

Estudios Técnicos Inc, has proposed the development of key strategic imperatives:

- Expansion of tourism.
- Solid support of PYMES.
- Innovation in technologies and projects that address environmental issues and energy issues.
- Development of Roosevelt Roads Base in Ceiba.

The Development of a Three
Phased Strategic Plan for
INTENE

2007-2009

Strategic Plan for INTENE

3 Phases - 24 months

Phase I

Development of
Organizational
Structure and
Communication
Systems

1 - 6 months

Phase II

Work-plan
Design and
Metrics

6 - 12 months

Phase III

On-going
Implementation
and Assessment
using continuous
Improvement
Quality Tools

12 - 24 months

Phase I

Development of Organizational Structure and Communication Systems

Months 1 to 6

1

Needs Assessments activities

2

Inventory of capabilities by municipalities

3

Identification of key leaders & resources

4

Identification of key projects
To support the 4 strategic initiatives

Phase I

Development of Organizational Structure and Communication Systems

Months 1 to 6

1

Needs Assessments activities

- Focus group meetings with key customers and stakeholders

Phase I

Development of Organizational Structure and Communication Systems

Months 1 to 6

2

- Identification of key interdependent areas / possibilities among municipalities
- Benchmark key activities and share Best Practices

Inventory of capabilities by municipalities

Phase I

Development of Organizational Structure and Communication Systems

Months 1 to 6

- Develop leader profile
 - Leadership Development Program design
 - I.D. and selecting by geographic and strategic areas
 - Teams Development Skill Program
- 3

Identification of key leaders
& resources

Phase I

Development of Organizational Structure and Communication Systems

Months 1 to 6

- Selecting of 2-3 projects by strategy
- Project assignment to key leaders and sponsors
- Develop action plan by project and obtain approval for resources deployment

4

Identification of key projects
To support the 4 strategic
initiatives

Phase II

Work plan design and metrics

Months 6 to 12



Phase II

Work plan design and metrics

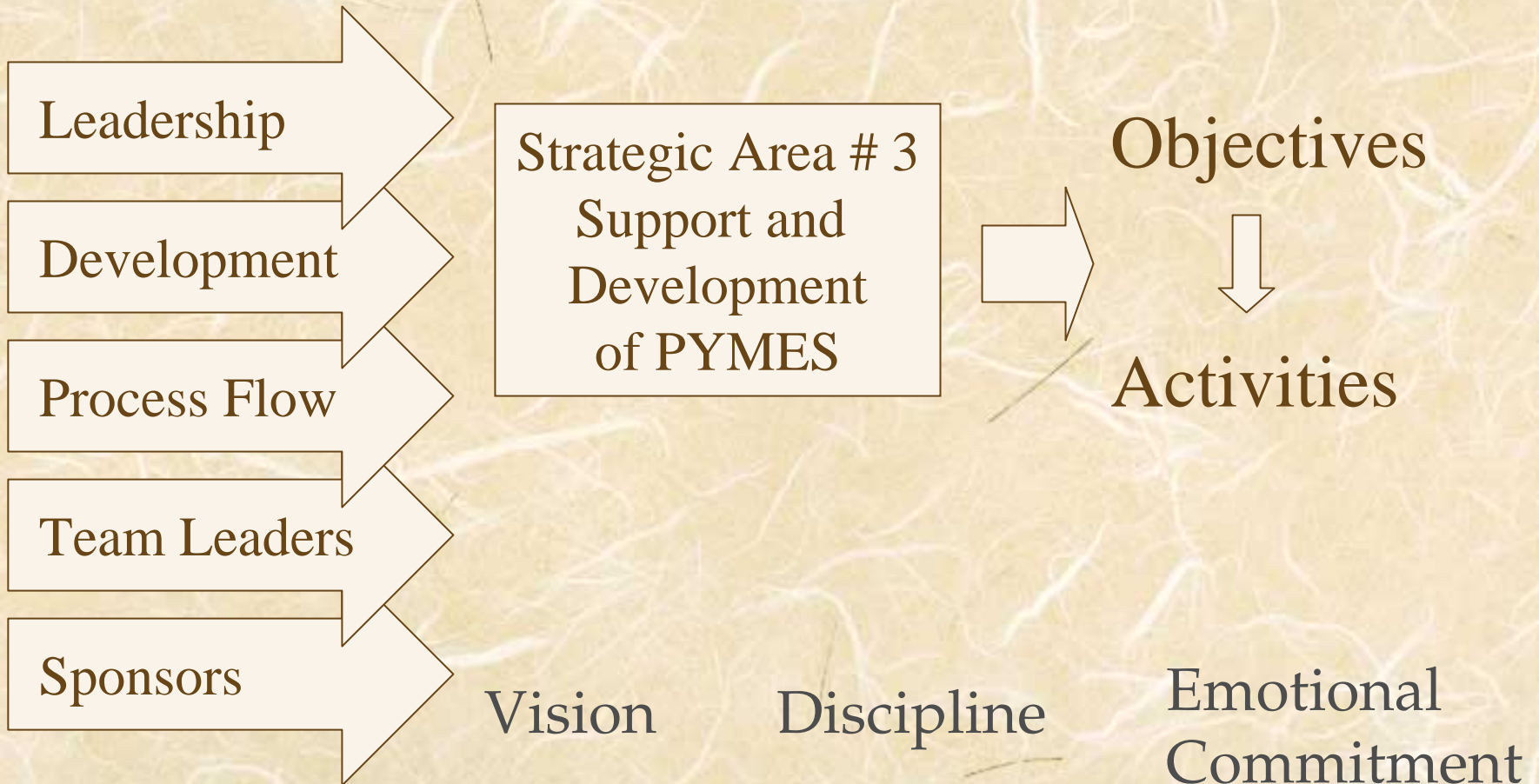
Months 6 to 12



Phase II

Work plan design and metrics

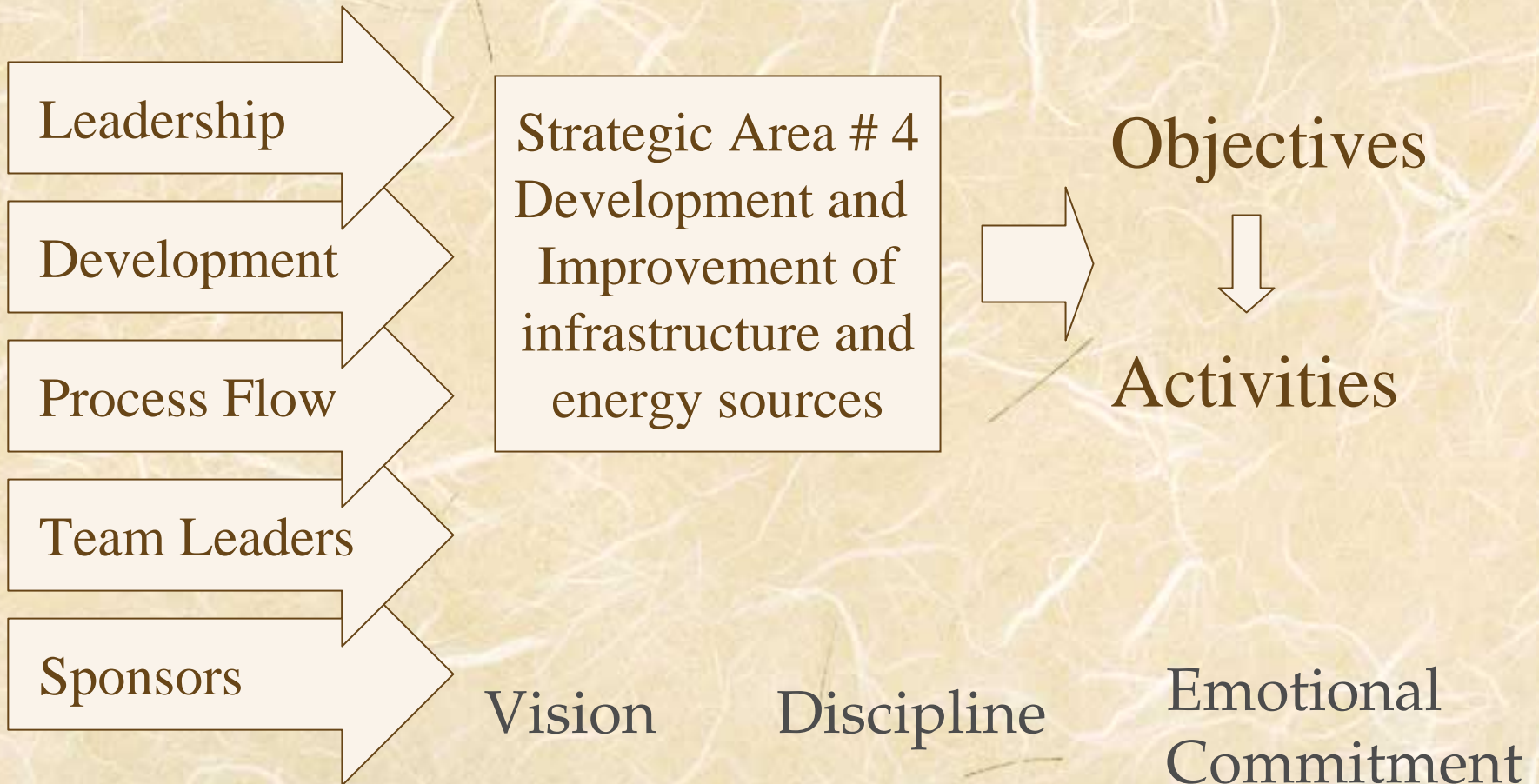
Months 6 to 12



Phase II

Work plan design and metrics

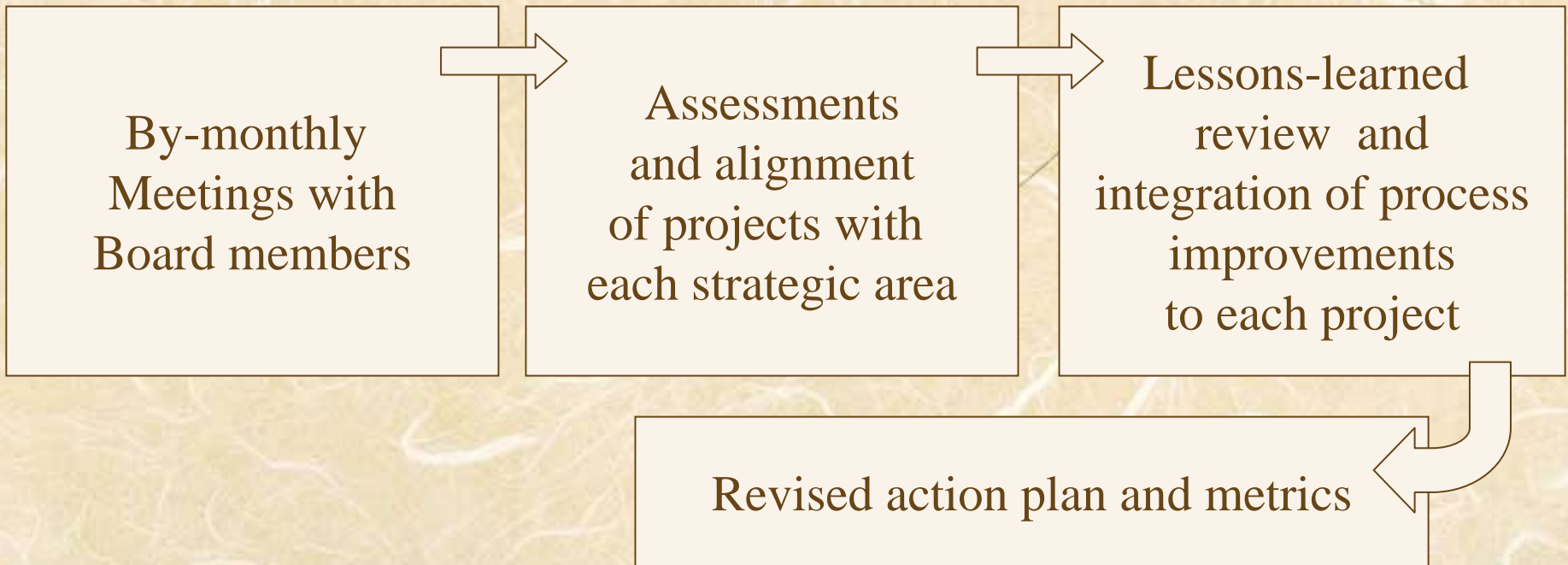
Months 6 to 12



Phase III

On-going Implementation and Assessment using continuous Improvement Quality Tools

Months 12 to 24



Communication Plan

Need to establish a flexible communication plan to address needs during each phase.

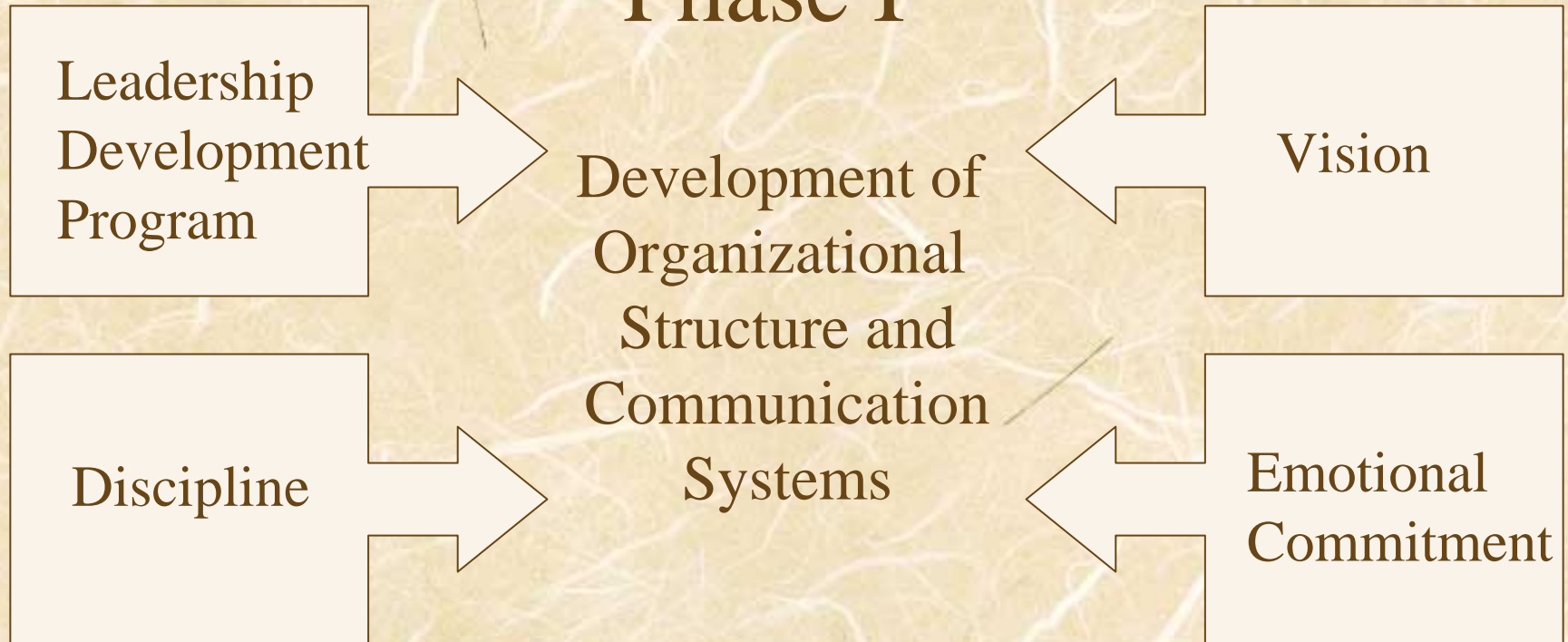
- Identifying key clients/stakeholders and develop networking list.
- Develop customized communication plan for each customer base

Elements of each Customer Based Communication Plan

- Who needs to know?
- What needs to be communicated?
- How are we going to tell the story?
- When are we going to communicate them what we need them to know.

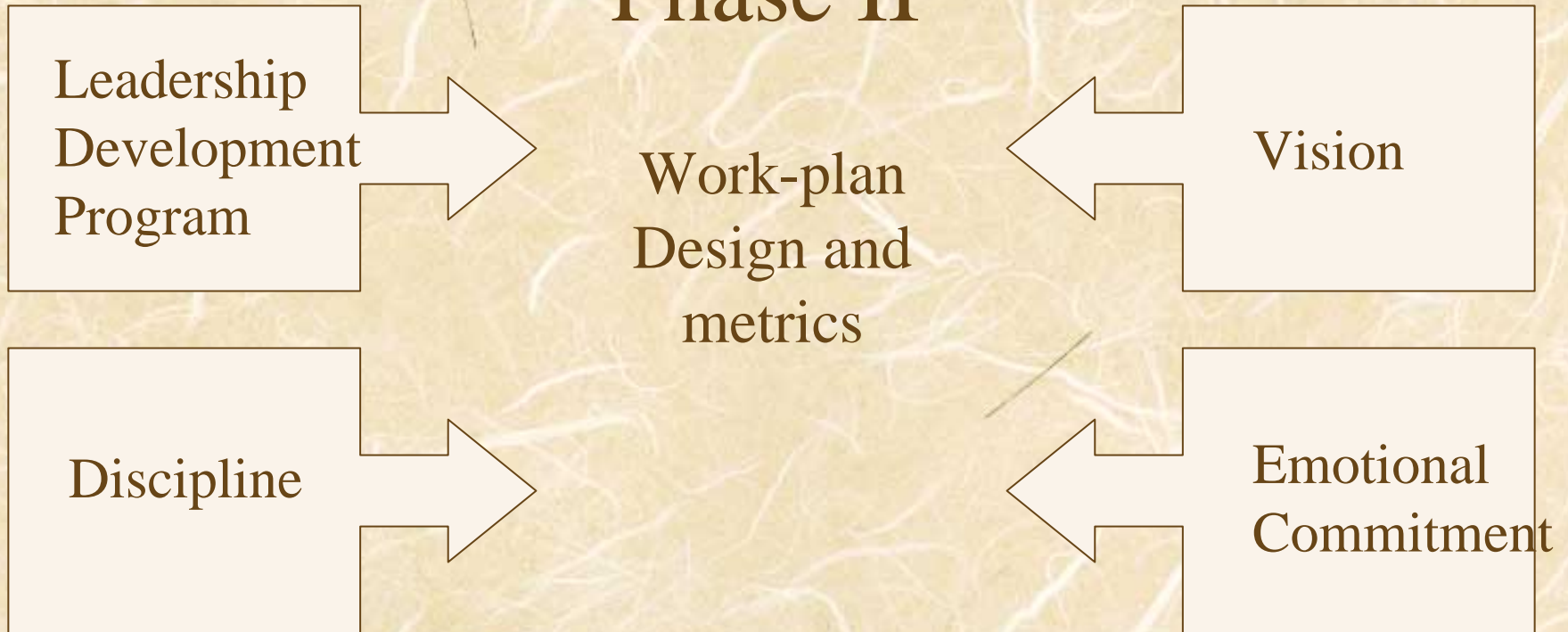
INTENE

Phase I



INTENE

Phase II



INTENE

Phase III



An Action Learning
approach to jump
start a non-profit
Regional Economic
Development effort



INTENE
Iniciativa Tecnológica del Noreste